

SANPARKS WILD CARD PROGRAMME

Frequently Asked Questions



New Wild Card pricing for 20 October 2010 – 31 October 2011

What will the new *Wild Card* cost?

	Individual (1 pax)	Couple (2 pax)	Family (max 6)
All Parks Cluster More than 80 parks and reserves around Southern Africa	R 340	R 560	R 700
SANParks Cluster 21 national parks in South Africa	R 325	R 535	R 640
Msinsi Cluster 6 resorts and reserves near Durban and Pietermaritzburg	R 290	R 475	R 565
EKZNWildlife Cluster 24 parks in KwaZulu-Natal	R 275	R 450	R 535
CapeNature cluster 24 reserves in the Western Cape	R 305	R 505	R 600
Swaziland's Big Game Parks Cluster 3 parks in Swaziland	R 270	R 435	R 525
International All Parks Cluster More than 80 parks and reserves around Southern Africa	R 1,310	R 2,195	R 2,620

Why are the rate increases so high?

The costs of running the Infinity Wild Card programme were funded in large part by the Retail partners. These costs are now shouldered by the Conservation partners within this programme.

In running a loyalty programme in-house there are some additional costs, however there are substantial increases in benefits, for you our loyal customer.

- Client specific *Wild* magazine, which will be posted quarterly
- Monthly e-Newsletter
- After stabilisation, substantial loyalty benefits to come.